ONLINE SCIENCE COLLEGE 2020

How is research perceived by the public and why is this important for me as a researcher?

Friday, 11 December 2020 // 09:15 – 14:30 h
Online by Zoom

PROGRAMME

09:00 Opening conference room Zoom

from 09:15 Welcome & Introduction to the day & the topic

Moderator: Prof. Dr. Wilhelm Löwenstein, Speaker RUB Research School

WHAT EXPERTS KNOW:

Kristin Raabe, Science Journalist: “What do we know about ‘the public’ and why does this matter for researchers?”

Prof. Dr. Michaela Maier, Applied Communication Psychology, University of Koblenz-Landau: “Scientists and the Public - Communicating Scientific Uncertainty”

WHAT RESEARCHERS DO:

Prof. Dr. Katja Sabisch, Gender Studies / Social Sciences, RUB: “Making research public: reasons, strategies & experiences”

Dr. Christian Klaes Emmy Noether Group Leader Department of Neurosurgery, RUB “Making research public: why, how & what happens then?”

YOUR JOINT DISCUSSION WITH THE EXPERTS

How is research perceived by the public and why is this important for me as a researcher?

to 11:30 individual break (1 hour)

from 12:30 START SOME ACTION:

You and your research: Working out your public profile by drafting first contents for a potential individual homepage

Expert input
Kristin Raabe: Strategies to communicate me and my research to expert and/ or non-expert audiences

Start the action: Drafting my own homepage
individual tasks with expert guidance & group works

to 14:30 end of Science College