

RESEARCH COMMUNICATION DAY 2023

Exploring the Range of Research Communication

short expert inputs – panel discussion – interactive Post-It session

Thursday, 23 February 2023 // 9.30-16.00 h, Veranstaltungszentrum RUB

- from 09.00** **Registration, coffee & sticking Post-Its to poster walls**
- 09.30 – 09.45** **Welcome & introduction to the day**
- 09.45 – 10.45** **Let's talk about...: Research communication within research**
- Bringing in your opinions: your understanding of communicating your research within research
 - Scaling communication: short real case examples by experienced researchers
 - Panel discussion with experienced researchers: scaling communication in expert research & interdisciplinary communities
- 10.45 – 11.00** **Coffee break**
- 11.00 – 12.00** **Let's talk about...: Communicating research beyond academia**
- Bringing in your opinions: your understanding of communicating your research beyond academia
 - Scaling communication: short real case examples by experienced researchers
 - Panel discussion with experienced researchers: why & how to communicate research outside academia
- 12.00 – 12.30** **Lunch break**
- 12.30 – 14.10** **Let's talk about...: Bringing me and my research online**
- Bringing in your opinions: your understandings of bringing your research online
 - Inputs by experts & experienced researchers: bringing research online & sharing research in (Social) Media
 - Panel discussion with expert & researchers: bringing research online & sharing research in (Social) Media
- 14.10 – 14.25** **Coffee break**
- 14.25 – 16.00** **Getting to know your projects: Post-It session**
- Tape your Post-Its to the poster wall & share your research beyond disciplinary borders
 - Interactive part: lessons learned
 - Farewell
- 16.00** **Certificates, networking & emptying snacks & drinks**