

RESEARCH COMMUNICATION DAY 2025

Exploring the Range of Research Communication

short case studies – panel discussion – interactive Post-it session

Monday, 07 April 2025 // 9.30-15.30 h, Veranstaltungszentrum RUB

- from 09.00** **Registration, coffee & sticking Post-its to poster walls**
- 09.30 – 09.45** **Welcome & Introduction to the day**
- Bringing in your opinions: how you understand scaling research communication
- 09.45 – 11.00** **Let's explore: Scaling research communication within research**
- Setting the scene: Is scaling research communication important?
 - From the field: short case studies on scaling research communication
 - Panel discussion with:
Prof. Dr. Valentin Klaus, Jun.-Prof. Dr. Sebastian Golla, Dr. Andreas Sieß,
Dr. Maren Freudenberg, Dr. Dilek Tepeli
 - Sharing experiences: how we communicate our research
- 11.00 – 11.15** **Coffee break**
- 11.15 – 12.00** **Let's explore: Scaling research communication beyond research**
- From the field: short case studies on scaling research communication
 - Panel discussion with:
Prof. Dr. Valentin Klaus, Jun.-Prof. Dr. Sebastian Golla, Dr. Andreas Sieß,
Dr. Maren Freudenberg, Dr. Dilek Tepeli, Paula Weitz
 - Bringing in your questions: what is still important?
- 12.00 – 12.45** **Lunch break**
- 12.45 – 13.00** **Introduction to the afternoon**
- 13.00 – 14.00** **Peer Power: Explain your research to other disciplines**
- Post-it session in interdisciplinary groups (4 participants)
 - give & get feedback from you group members
- 14.00 – 14.15** **Coffee break**
- 14.15 – 15.00** **Getting to know your projects: Post-it session beyond disciplinary borders**
- Open Post-it session
- 15.00 – 15.30** **Farewell**
- your takeaway from today
 - sign-out & finishing snacks & drinks