

RESEARCH DAY 2020

COMMUNICATING RESEARCH BEYOND (DISCIPLINARY) BORDERS

panel discussion – mini-workshops – post-it session

Thursday, 13 February 2020 // 9 - 16 h, Veranstaltungszentrum RUB

PROGRAMME

- 
- 08.30** **Registration & Coffee**
- 09.00 – 09.15** **Welcome & Introduction to the day**
- 09.15 – 10.00** **Reflecting ways of communication: The same story twice**
Mini talks and interactive part
>> Mini talks by Prof. Dr. Michael Roos, Chair of Macroeconomics,
Department of Management & Economics, RUB
>> Interactive part: Spot the differences between both talks
- 10.00 – 10.15** **Coffee Break**
- 10.15 – 11.00** **Joint Discussion: Communicating research beyond (disciplinary) borders in- and outside academia - why & how?**
Expert panel with open discussion
- 11.00 – 14.30** **Communicating your research beyond (disciplinary) borders in- & outside academia – start working on your strategy (incl. 1 h Break)**
Mini-Workshops
>> Workshop 1: Develop an elevator pitch with Kathrin Keune, Artsbased Solutions
>> Workshop 2: Gamestorming session with e.g. Lego or Playmobil with Dr. Annette Klinkert, city2science & Director of the European Science Engagement Association (EUSEA)
>> Workshop 3: Sketch a graphically recorded poster with Meike Klinck, Diplom-Journalistin und Dipl.-Ing. (FH)
- 14.30 – 14.45** **Coffee Break**
- 14.45 – 16.00** **Getting to know your projects**
Post-It Session
>> Tape your Post-It to the poster wall & start practicing the communication strategies you worked out in the Mini-Workshops
- 16.00** **Certificates, Networking & Coffee**