

SCIENCE COLLEGE 2017 TAKING YOUR RESEARCH TO A BROADER PUBLIC

Thursday, 29 June 2017 // 09:30 – 17:00 h, VZ 2A

PROGRAM

9:30 Registration

10:00 Welcome
– An introduction by Prof. Dr. Markus Richter

10:30 **Why or why not might your research interest a broader public?**
YOUR POINT OF VIEW

Taking research to a broader public: Knowledge, experiences, mindsets and opinions
EXPERT PANEL

- Kristin Raabe, Science Journalist/Research Communication, NaWik
- Dr. Ulrike Brandt-Bohne, Science Journalist/Social Media, NaWik
- Dr. Sarah Jahn, Center for Religious Studies, RUB
- Prof. Dr. Christof Paar, Embedded Security, RUB

Engaging the public with research: Expectations, perspectives and trends
JOINT DISCUSSION WITH THE EXPERTS

- Moderated by Prof. Dr. Markus Richter

12:30 Lunch

13:30 **Out of the comfort zone: Taking your research to the public**
WORKSHOP WITH NaWik EXPERTS

- Dr. Ulrike Brandt-Bohne
- Ulrich Grünewald
- Dr. Tobias Maier
- Kristin Raabe

16:30 Wrap-up of workshop outcomes

from 17:00 Get-together with snacks and drinks